

**Vision: A Fully Integrated Enterprise Providing America's Premier Medical Team With Innovative Medical Logistics Solutions**

**Mission:**

*Plan, Synchronize, and Promote Medical Logistics for Health Service Support to Forces Conducting Joint and Full-Spectrum Operations By: [★]*

CS1: Optimize Life Cycle Management to Enable Positive Patient Outcomes

CS2: Inspire Trust in Army Medicine

CS3: Promote Strategic Collaboration and Interoperability

**CUSTOMER AND STAKEHOLDER OBJECTIVES**

★ *Managing Medical Materiel Life Cycle Projects*

★ *Equipping and Sustaining the Medical Force*

★ *Managing Strategic Centralized Programs*

IP1: Realize an Integrated Life Cycle Management Process

IP2: Optimize Production Capability

IP3: Integrate Medical Maintenance Capabilities

IP4: Establish Strategic Communications (STRATCOM) Process

IP5: Improve Requirements Planning and Synchronization

IP6: Manage and Advocate Enterprise Collaboration

**INTERNAL PROCESS OBJECTIVES**

★ *Advancing Organizational Performance Excellence*

LG1: Optimize Organizational Design

LG2: Enhance Organizational Learning

LG3: Formalize a Comprehensive Approach to Information Management Technology

LG4: Promote an Organizational Culture of Innovation and Quality

**LEARNING AND GROWTH OBJECTIVES**

R1: Enable Viable PPBE Process

R2: Optimize a Safe, Secure, and Effective Work Environment, Facilities, and Infrastructure

**RESOURCE OBJECTIVES**

ENDS

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MEANS